

## August PI/PO Committee Minutes

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Attending: Dianna (new chairperson), Larry, Charlene and Lynne

### Old business

- Teen-emphasis meeting: 1. Volunteers: ask Sheila to place need for addl. volunteers into the announcement folder. 2. Attendance: 3 semi regular members
- Lynne made report to WS web page about the Professional Outreach Information Table at a Dieticians Conference (of approx. 200 attendees) in Paradise Valley, Arizona at Double Tree Resort. 2 members manned a table from 8 a.m. to 1 p.m. handing out 123 pieces of literature and answering questions for the approximately 55 dieticians who came to the table. Tucson SEAZ provided 55 Professional Outreach information packets and ASDI provided the following pieces; 13 Questions, Program of Recovery and OA is not a Diet Club. We had a large Overeaters Anonymous sign over the booth and a large poster with information about OA on an easel. Next time the organizers said they would put out a "sign up for more information" sheet.
- Poster project report to WS web page: As of September 2010 the ASDI PI/PO committee has hung 100 posters in medical offices, at universities, in grocery stores, restaurants, libraries and churches, throughout Phoenix, Mesa, Glendale, Chandler and Scottsdale. We obtained an example format from region 7 (and permission to use it). The cost to make the posters was about \$150.; well worth it to us considering how great the impact throughout our large metro area. These were full sized posters. If the committee does this project again they will make smaller posters which were requested at many places that couldn't hang the larger ones.
- Thank-you Larry for submitting guidelines to newsletter for OA meetings and medical/nursing/psychology student's attendance. Ask to send it out on the e-mail list.
- Lynne posted the need for a chair on the website.

### New business: Goals:

- Larry will: e-mail the nursing and medical schools in Aug. and Jan. about OA meetings.
- Smaller posters of 8 ½ x 11 with tear-offs at bottom w/ phone #/web address.
- New ideas: OA info onto community page on TV, and on Craig's List. Have OA info table at swap meet. Dianna will check into having posters on the sides of buses and trains.

**Next meeting: Saturday, September 11<sup>th</sup>, 10:00 a.m. at the OA office.**

Submitted by: Lynne (outgoing chair), PI/PO Committee, Arizona Serenity in the Desert